

## Intelligent signposts to high quality prostate cancer information on the web

This web site, commissioned by The Prostate Cancer Charter for Action (PCCA) and backed by Department of Health funding, provides a comprehensive and user-friendly resource for finding high quality information about prostate cancer on the Internet.

<p><b>Who is the site for?</b></p>	<p>The site is aimed at:</p> <ul style="list-style-type: none"> <li>• People affected by prostate cancer, their families and friends;</li> <li>• Health professionals working with people affected by prostate cancer.</li> </ul> <p>The site covers the whole of the UK.</p>
<p><b>Why do we need another website?</b></p>	<p>In 2004, the PCCA highlighted the problems with prostate cancer information on the internet:</p> <ul style="list-style-type: none"> <li>• It can be hard to find,</li> <li>• There is a lack of co-ordination,</li> <li>• Some resources are of poor quality.</li> </ul> <p>This was confirmed by the National Audit Office in 2005. They showed that prostate cancer information was not as readily available as information on some other cancer types.</p>
<p><b>What is different about this web site?</b></p>	<p>This website is unique because:</p> <ol style="list-style-type: none"> <li>1. All the information we link to has a quality score, so that people know how reliable it is;</li> <li>2. We haven't re-invented the wheel: instead, we bring together links to existing information "under one roof";</li> <li>3. We make sure that the site is comprehensive: it addresses all of the needs of the target audience.</li> </ol>
<p><b>Can you help us to get it right?</b></p>	<p>To make sure the site is a success, we need to work closely with the people who will use it. We are particularly interested in hearing from people who:</p> <ol style="list-style-type: none"> <li>1. Can help us to identify what information should be on the site;</li> <li>2. Can provide feedback on website designs;</li> <li>3. Can help us to assess the quality of information we link from the site.</li> </ol>
<p><b>Who runs the site?</b></p>	<p>The site has been designed and built by Minervation Ltd, an independent company specialising in health care web resources.</p> <p>The project is being funded by the Department of Health and is supported by the signatories of the Prostate Cancer Charter for Action; see over for more details.</p>
<p><b>How can I help?</b></p>	<p>We will greatly appreciate your interest in the project. Please use the contact details below, or the form overleaf, to get in touch.</p>

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